

eightytwenty/

talk to us & it all slots into place



'It is fatal to enter a war without the will to win it,' said General MacArthur. but how do you target your objectives when the media battle-ground changes so quickly? and ensure your investment isn't wasted on a poor strategy? start by putting together an agency with the right ammunition for the job, a new model agency, eightytwenty/interactive.

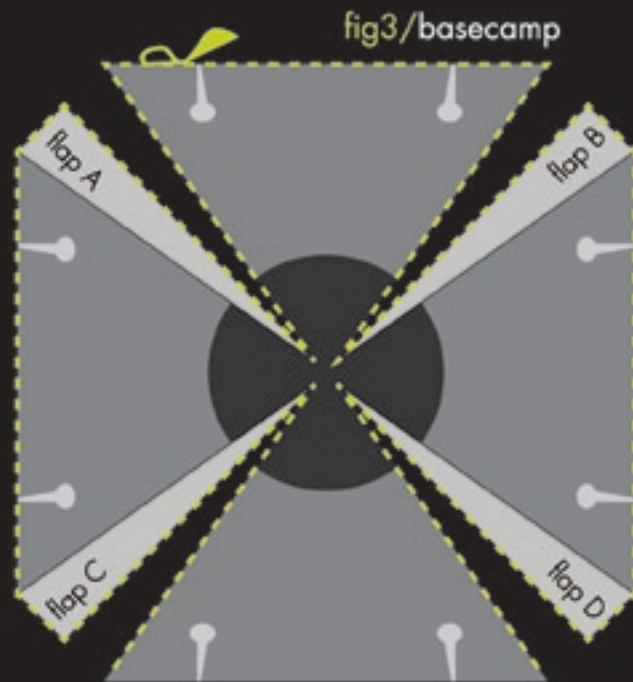
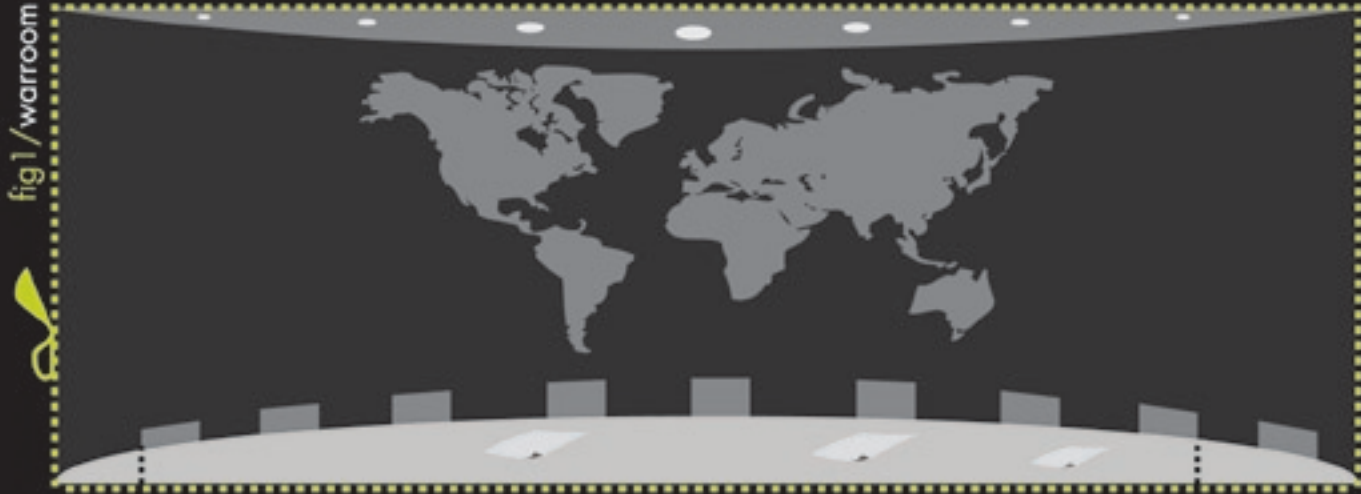
merging digital strategists Eighty:Twenty, experiential veterans Pareto 3D and content revolutionaries Sector7, our unique model helps companies build better brands by delivering business results through interactive customer experiences. eightytwenty/interactive combines the best thought leadership of the consulting world with the leading capabilities of the marketing services industry.

contents include/

social influence marketing / online advertising & marketing / branded entertainment & licensing / mobile & multi-platform engagement / experiential marketing & emerging media / creative, design & user experience / data & analytics



newmodelagency



what you will need/

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